



PORTLAND, OREGON  
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## EDUCATION

**MS in Publishing** | Design Focus  
Portland State University  
Portland, OR, 2011–2013

**MFA candidate** | Studio Practice  
Portland State University  
Portland, OR, 2010–2011

**BFA** | Painting & Video  
Cornish College of the Arts  
Seattle, WA, 1989–1994

**Foundation year** | Design  
Otis-Parsons Art Institute  
Los Angeles, CA, 1988–1989

## COMPETENCIES

### SOFTWARE

Adobe CC: InDesign, Illustrator, InCopy, Photoshop, After Effects, Premier Pro, Dimension, Captivate, Acrobat, Bridge; Procreate; InVision; Sketch; MS Powerpoint and Word, Basecamp; Asana

### DESIGN

Art direction, illustration, data visualization, social media and web graphics, branding, logo design, direct-mail appeals, grant reports, brochures and books, presentation materials, eLearning, motion graphics, signage, photo retouching, interactive PDFs, print coordination and press checks, art management

# Lorna Nakell (she/her)

Highly organized Senior-level Illustrator/Graphic Designer specializing in the design of targeted custom marketing materials for businesses and nonprofits.

## EXPERIENCE

### FREELANCE DESIGNER AND ILLUSTRATOR | Portland, OR: 2013–Present

Provided art direction, custom illustrations, and designs for digital and print marketing projects. Supervised contractors. Managed projects and timelines with an Online PMS. Clients included: Banot Press, Beyond Words, Overcup Press, Morro Bay Estuary, Readers 2 Leaders, SEED Impact, Trackers Earth, and Young Musicians and Artists.

### GRAPHIC DESIGNER, NWEA | Portland, OR: 2018–2019

Provided concepting and design for marketing materials, presentations and eLearning for this education based nonprofit with a national reach. Assets included digital and print graphics, newsletters, animations, interactive PDFs, one-sheets, and long-form instructional documents. Created a suite of versatile illustrations for use in explainer graphics. Assisted in developing asset management systems and providing strategies for integrating apps such as InCopy, Asana and MailChimp into the workflow.

### SENIOR DESIGNER, PLANNED PARENTHOOD | Portland, OR: 2017–2018

Provided art direction, design, and illustration for print collateral, animations, and video projects in support of events, wayfinding, and marketing and communication efforts for seven different Oregon locations. Developed and maintained systems for file, asset, and project management. Located and secured contractors, and handled all aspects of print production.

### PARTNER, INTERROBANG COLLECTIVE, LLP | Portland, OR: 2013–2016

Oversaw the design and production of books including, meeting with clients, creating design briefs and project estimates, providing market research, and creating cover and interior designs for print and eBooks. Retouched photos and created full-page and spot illustrations. Projects included *I am Not a Poet*, published by Street Roots, and *The 8x8 Cookbook*, published by Burnt Cheese Press (featured on Oprah.com).

### GRAPHIC DESIGNER, CLEARRESULT | Portland, OR: 2014–2015

Lead Designer for Energy Trust of Oregon. Managed print and Web projects from creative brief to package and delivery adhering closely to style guides, when needed, and incorporating client and creative team feedback.